

Media Pack



‘This is a magazine of the arts and not literature alone’
– *The Observer*

‘Far and away the most readable and level-headed of the literary
magazines’ – *The Times*

‘A fantastic magazine whose place in the history of 20th century
literary life grows ever more secure and significant’
– William Boyd, *Evening Standard*

HISTORY

Thank you for your advertising enquiry.



The London Magazine was first published in 1732 and is internationally renowned as a publication of distinction. Our journal publishes poetry, short fiction, reviews, history and academic articles from a range of emerging authors and established writers. With a strong presence in contemporary culture we bridge the gap between traditional literary excellence and cutting edge reviews.

Pictured: Past editor Alan Ross

SPRING READING NUMBER

The London Magazine

MAY 1960 VOLUME 7 No 5

Three New Short Story Writers

ANTHONY BELL

It Stands to Reason

SYLVIA PLATH

The Daughters of Blossom Street

GORDON MEYER

View to the River

New Poems for Spring 1960

ROBERT GRAVES · LOUIS MACNEICE · HILARY CORKE · THOM GUNN · NORMAN BESWICK
JOHN FULLER

GEORGE WOODCOCK

The Living Dead – VIII: Raymond Radiguet

REVIEWS AND ARTICLES BY

Harold Acton, Donagh MacDonagh, Christine Brooke-Rose, Anthony Quinton, Roy Fuller, Elizabeth Jennings, John Whiting, Maurice Cranston

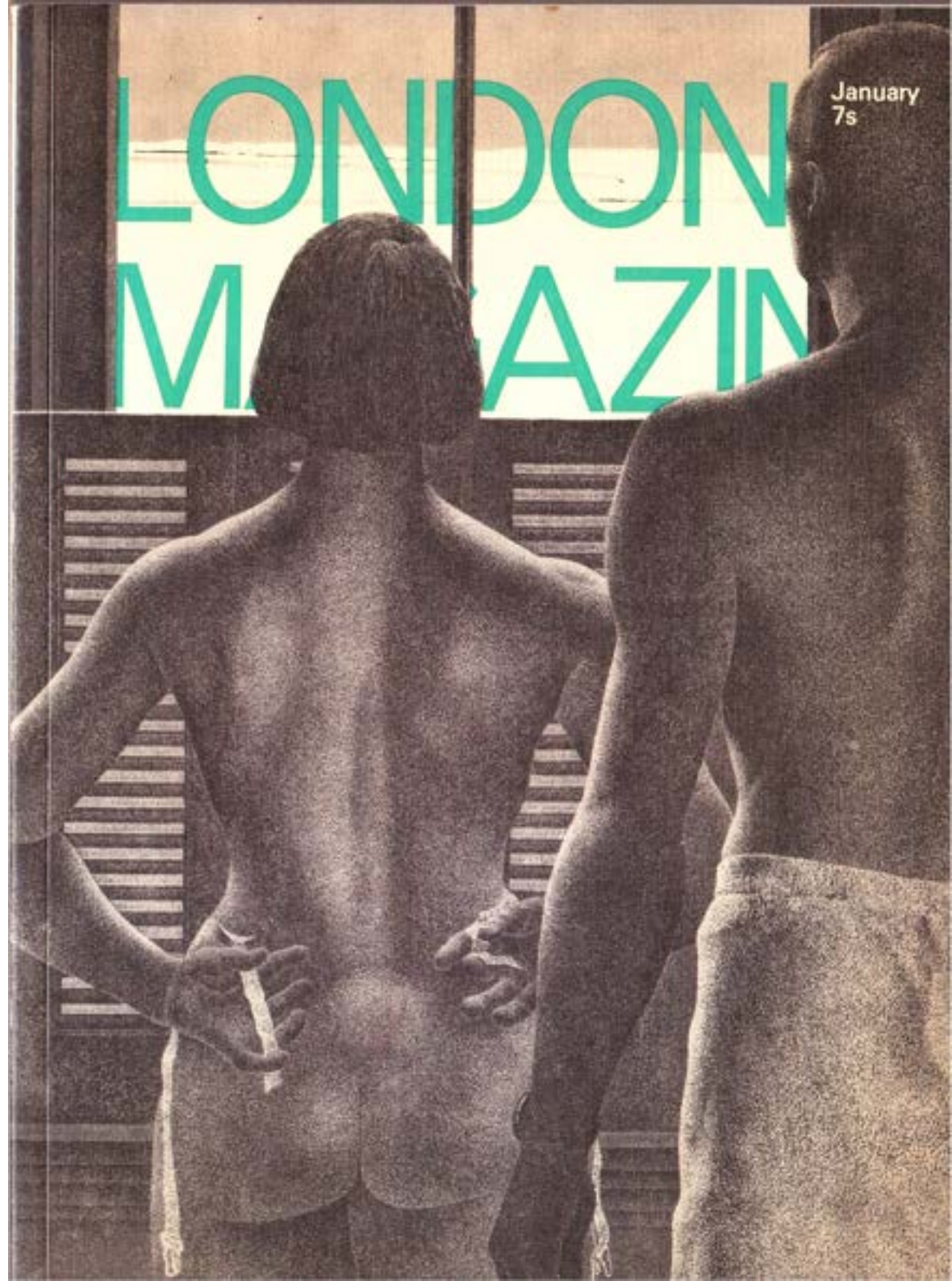
EDITED BY JOHN LEHMANN

THREE SHILLINGS AND SIXPENCE

Heritage



For 290 years, *The London Magazine* has been an indispensable feature on the British cultural landscape. We have been responsible for publishing some of the most significant literature in British history from Wordsworth, Shelley and Keats to T. S. Eliot, Sylvia Plath, Dylan Thomas and Doris Lessing.



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R E A D E R S

Our Readers



We have an international customer base with the majority of readers from the UK and a total circulation of 3,000 as well as a strong social media presence. We publish in print, as well as digitally. We also have arrangements with third party distributors, ensuring maximum exposure and effective digital distribution.

Former editor Sebastian Barker pictured



Our Contributors



Beautifully produced with the best illustrated art features, the magazine's recent contributors include Deborah Levy, Claire-Louise Bennett, Brandon Taylor, Rebecca May Johnson, Joelle Taylor, Isabel Waidner, Rishi Dastidar, Raymond Antrobus, Maya C. Popa, Róisín Lanigan, Jennifer Croft and Mona Arshi.

We also hold annual Short Story and Poetry Prizes. Past judges have included Eley Williams, Wendy Erskine, Max Porter, Susan Hill, Jason Allen-Paisant, Fiona Benson, A. K. Blakemore, Rachel Long and Anthony Anaxagorou.

Pictured TLM Contributor Mona Arshi.

Just some of the names who have
written for our pages:

T. S. Eliot
Elizabeth Bishop
Seamus Heaney
E. E. Nesbitt
Ted Hughes
Sylvia Plath
Hilary Mantel
Dereck Walcott
William Wordsworth
John Keats
Percy Shelley
Raymond Carver
Doris Lessing
Evelyn Waugh
H.G. Wells
Dylan Thomas
Elizabeth Bowen
Angela Carter

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S U B M I S S I O N D A T E S

The London Magazine is a bi-monthly publication, publishing six editions a year. All advertisements are required three weeks prior to printing, usually on the first day of the month prior to publication.

1 . D E C E M B E R / J A N U A R Y

2 . F E B R U A R Y / M A R C H

3 . A P R I L / M A Y

4 . J U N E / J U L Y

5 . A U G U S T / S E P T E M B E R

6 . O C T O B E R / N O V E M B E R

Single Issue price: £8.95

Annual Subscription price (six issues): £45 (UK) £60 (EU) £85 (ROTW)

A D V E R T I S I N G

Advertise with *The London Magazine* – in print or online – to ensure your company reaches a multitude of discerning and loyal readers.

Please see rates below (exc VAT).

Publications that have advertised with us in the past include: *Granta*, *The Paris Review*, *The Literary Review*, *Ambit*, *TLS* and *Westerly*.

Publishers that have advertised with us in the past include: Picador, Faber & Faber, Hamish Hamilton, Bloomsbury and Jonathan Cape.

PRINT ADVERTISEMENT (per issue)



PRICES

Inside back cover | Full page: £300
Inside magazine | Full page: £250

SPECIFICATIONS

215mm (h) x 151mm (w).

Images must be hi-res PDFs (300 dpi), set to CMYK for all colour, with embedded fonts and include a bleed of 6mm. Crop marks are required.

Email marketing@thelondonmagazine.org for print circulation and subscriber enquiries.

ONLINE ADVERTISEMENT

PRICES

Newsletter Advert: £120 per monthly newsletter

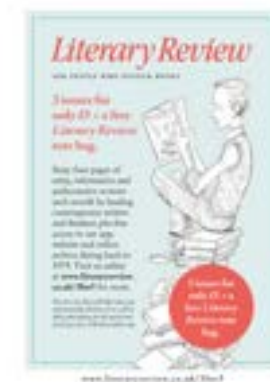
SPECIFICATIONS

Newsletter: 500px (h) x 500px (w)

Images can be supplied as JPEG or GIF files with a maximum file size of 2MB and a resolution of 72 dpi. Please provide a URL.

For information on advertising on our website, please contact us directly.

EXAMPLES



C O N T A C T D E T A I L S

For all bookings or further enquiries, as well as request for customised arrangements regarding swaps, inserts or newsletter adverts please contact zadie.loft@thelondonmagazine.org

We are always interested in combining advertising with events and promotions and working constructively with brands of interest to our subscribers.

For more specific editorial enquiries, publishing and brand collaborations, sponsorship proposals or anything else, contact jamie.cameron@thelondonmagazine.org



Events



At *The London Magazine* we're always on the look out for new venues and brands to collaborate with on events for our readers and subscribers.

We are particularly interested in promoting the work of new artists and writers so independent galleries and bookshops are of special interest.

Past event venues include: The LRB Bookshop, The Albemarle Gallery, The Groucho Club, Tristan Hoare Gallery and The Contini Gallery.

Pictured: Contributor Edward Lucie-Smith at a TLM event

THE LONDON
MAGAZINE WAS
FOUNDED IN
1732.

IT IS THE OLDEST
LITERARY
&
CULTURAL
JOURNAL IN THE
UK.





As well as hosting well attended issue launches at bookshops and galleries, *TLM* is constantly seeking new spaces to meet its growing audience. Recent and upcoming events have been held at wide range of venues in and around London, from independent galleries to the House of Commons.

All of our events present great opportunities for our readers and subscribers to engage with our contributors and the cultural life of London and beyond.