

Media Pack



‘This is a magazine of the arts and not literature alone’
– *The Observer*

‘Far and away the most readable and level-headed of the literary
magazines’ – *The Times*

‘A fantastic magazine whose place in the history of 20th century
literary life grows ever more secure and significant’
– William Boyd, *Evening Standard*

HISTORY

Thank you for your advertising enquiry.



The London Magazine was first published in 1732 and is internationally renowned as a publication of distinction. Our journal publishes poetry, short fiction, reviews, history and academic articles from a range of emerging authors and established writers. With a strong presence in contemporary culture we bridge the gap between traditional literary excellence and cutting edge reviews.

Pictured: Past editor Alan Ross

SPRING READING NUMBER

The London Magazine

MAY 1960 VOLUME 7 No 5

Three New Short Story Writers

ANTHONY BELL

It Stands to Reason

SYLVIA PLATH

The Daughters of Blossom Street

GORDON MEYER

View to the River

New Poems for Spring 1960

ROBERT GRAVES · LOUIS MACNEICE · HILARY CORKE · THOM GUNN · NORMAN BESWICK · JOHN FULLER

GEORGE WOODCOCK

The Living Dead – VIII: Raymond Radiguet

REVIEWS AND ARTICLES BY

Harold Acton, Donagh MacDonagh, Christine Brooke-Rose, Anthony Quinton, Roy Fuller, Elizabeth Jennings, John Whiting, Maurice Cranston

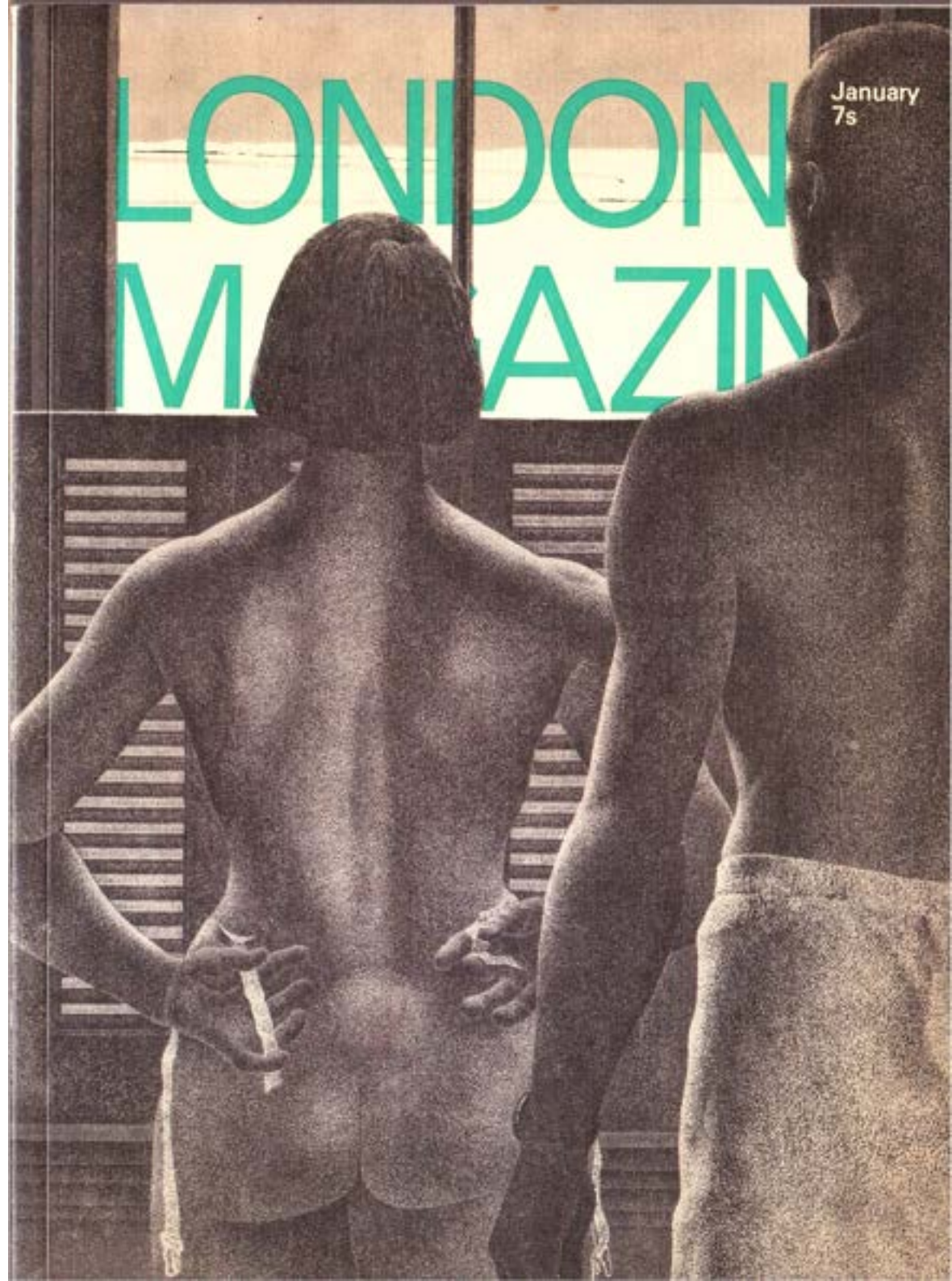
EDITED BY JOHN LEHMANN

THREE SHILLINGS AND SIXPENCE

Heritage



For 280 years, *The London Magazine* has been an indispensable feature on the British cultural landscape. We have been responsible for publishing some of the most significant literature in British history from Wordsworth, Shelley and Keats to T. S. Eliot, Sylvia Plath, Dylan Thomas and Doris Lessing.



Our Readers



We have an international customer base with the majority of readers from the UK and a total circulation of 3,000 as well as a strong social media presence. We publish in print, as an ebook and through our app. We also have arrangements with third party digital distributors including 'Press Reader' app, ensuring maximum exposure and effective digital distribution.

Former editor Sebastian Barker pictured

*who
reads
us?*



Our Contributors



Beautifully produced with the best illustrated art features, the magazine's recent contributors include Poet Laureate Simon Armitage, Forward Prize winner Mona Arshi, Poets Michael Horovitz, Costa Prizewinning author Caleb Azumah Nelson and Orange Prize Winner Helen Dunmore.

We have lately published work from writers such as Roger Robinson, Chloë Ashby, Maya C. Popa, Ian Duhig, Suzi Feay, Joanna Walsh and Rebecca Watson.

We also hold an annual Short Story Competition and Poetry Competition. This year's poetry competition is judged by critically acclaimed writers Fiona Benson, Jason Allen-Paisan and Mai Serhan.

Pictured TLM Contributor Mona Arshi.

Just some of the names who have written for our pages:

T. S. Eliot
 Elizabeth Bishop
 Seamus Heaney
 E. E. Nesbitt
 Ted Hughes
 Sylvia Plath
 Hilary Mantel
 Derek Walcott
 William Wordsworth
 John Keats
 Percy Shelley
 Raymond Carver
 Doris Lessing
 Evelyn Waugh
 H.G. Wells
 Dylan Thomas
 Elizabeth Bowen
 Angela Carter

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SUBMISSION DATES

The London Magazine is a bi-monthly publication, publishing six editions a year. All advertisements are required three weeks prior to printing, usually on the first day of the month prior to publication.

1 . D E C E M B E R / J A N U A R Y

2 . F E B R U A R Y / M A R C H

3 . A P R I L / M A Y

4 . J U N E / J U L Y

5 . A U G U S T / S E P T E M B E R

6 . O C T O B E R / N O V E M B E R

Single Issue price: £8.95

Annual Subscription price (six issues): £45 (UK) £60 (EU) £85 (ROF)

ADVERTISING

Advertise with *The London Magazine* – in print or online – to ensure your company reaches a multitude of discerning and loyal readers.

Please see rates below (exc VAT).

Publications that have advertised with us in the past include: *Granta*, *The Paris Review*, *The Literary Review*, *Ambit*, *TLS* and *Westerly*.

Publishers that have advertised with us in the past include: Picador, Faber & Faber, Hamish Hamilton, Bloomsbury and Jonathan Cape.

PRINT ADVERTISEMENT
(per issue)



PRICES

Inside front cover | Full page: £350
Inside back cover | Full page: £300
Inside magazine | Full page: £250

SPECIFICATIONS

215mm (h) x 151mm (w).

Images must be hi-res PDFs (300 dpi), set to CMYK for all colour, with embedded fonts and include a bleed of 6mm. Crop marks are required.

Email marketing@thelondonmagazine.org for print circulation and subscriber enquiries.

ONLINE ADVERTISEMENT

PRICES

Newsletter Advert: £90 per monthly newsletter

SPECIFICATIONS

Newsletter: 75px (h) x 550px (w)

Images can be supplied as JPEG or GIF files with a maximum file size of 2MB and a resolution of 72 dpi. Please provide a URL.

For information on advertising on our website, please contact us directly.

EXAMPLES



Ernest Hemingway • Umberto Eco • Pat Hill • Terry Southern • Frank O'Hara • Brian S. Conrad • François Mauriac • Gertrude Stein • Ann Beattie • William Faulkner • George S. Scott • Graham Greene • E.M. Forster
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Michel Houellebecq
Simone de Beauvoir
Cecilia • Margaret
Wladimir Szymborska
Gordimer • Nathalie
Hong • William Gas
Natalie • James Wright
Patricia • Deborah
Suzanne • Bill Center
Duch • Tom Koehn
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Surin • Cathy Park
John Ashbery • Alice
Ralph Ellison • Boris
Fuehring • George
Mark Pomeroy • Tom
Joyce Carol Oates
David Foster Wallace
Caleb • Tom Stoppard
Soyuzka • E. B. White
M. Caine • Rod Bunting
Mantel • Chimua
Achebe • Christina Staud • Susanna Hanser • William Carter Williams • Norman Mailer • Louis-Ferdinand
Celine • James Schuyler • Victor Gollancz • Hilary Mantel • Henry Markovits • Christa Loretta • Andrea Barrett
Gabriel Garcia Marquez • Dennis Johnson • Kenneth Co • Stephen King • Ted Hughes • Ursula K. Le Guin

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www.theparisreview.org

CONTACT DETAILS

For all bookings or further enquiries, as well as request for customised arrangements regarding swaps, inserts or newsletter adverts please contact zadie.loft@thelondonmagazine.org

We are always interested in combining advertising with events and promotions and working constructively with brands of interest to our subscribers.

For more specific editorial enquiries, publishing and brand collaborations, sponsorship proposals or anything else, contact jamie.cameron@thelondonmagazine.org



Events



At *The London Magazine* we're always on the look out for new venues and brands to collaborate with on events for our readers and subscribers.

We are particularly interested in promoting the work of new artists and writers so independent galleries and bookshops are of special interest.

Past event venues include: The LRB Bookshop, The Albemarle Gallery, The Cock & Bull Gallery, Collyer Bristow Gallery, The Contini Gallery, The Savoy, Cafe Proper, Omnibus and The House of Commons.

Pictured: Contributor Edward Lucie-Smith at a TLM event

THE LONDON
MAGAZINE WAS
FOUNDED IN
1732.

IT IS THE OLDEST
LITERARY
&
CULTURAL
JOURNAL IN THE
UK.





As well as hosting well attended issue launches at bookshops and galleries, *TLM* is constantly seeking new spaces to meet its growing audience. Recent and upcoming events have been held at wide range of venues in and around London, from independent galleries to the House of Commons.

All of our events present great opportunities for our readers and subscribers to engage with our contributors and the cultural life of London and beyond.